



44 Victoria Street Suite 1500,
Toronto, ON, M5C 1Y2
416. 860. 1133 | cfla-acfl.ca

Policy | How Members can submit to our Industry News page

If you wish to submit a news piece on behalf of your organisation, you must:

- Be a member of the CFLA|ACFL
- Send an email to info@cfla-acfl.ca, with the subject line 'MEMBER NEWS', and a **link to the news piece from an online forum**: your website or reputable publication
- The content topic must reflect 'Industry News' that other Members will benefit from reading about
- We reserve the right to refrain from sharing news that we deem not of general relevance to the wider industry or our members.

Examples of content topics that would be considered relevant include, but are not limited to:

- Partnerships, Mergers, Acquisitions, Expansions relevant and/or available to the industry as a whole
- Conferences, Events, Webinars, Courses relevant and/or available to the industry as a whole
- Notable Awards, Certifications, Honours received by the organisation
- Executive-level appointments or hiring announcements (e.g. President, CEO, CFO, Executive-Vice President, etc.)

Content topics that would likely not be considered relevant include, but are not limited to:

- Internal Promotion that are below a Senior Management level
- Awards, Certifications, Honours received by individuals
- Financing, Grants secured
- Yearend or quarterly results

Submission Timeline

- All links that are submitted Monday-Sunday will appear on the CFLA|ACFL website on the following Monday.
- We are unable to cater to time sensitive press releases as the submissions are posted only once weekly by the CFLA.
- We will not be able to send you your link once posted. You can find it on the Industry News tab, the following Monday.